

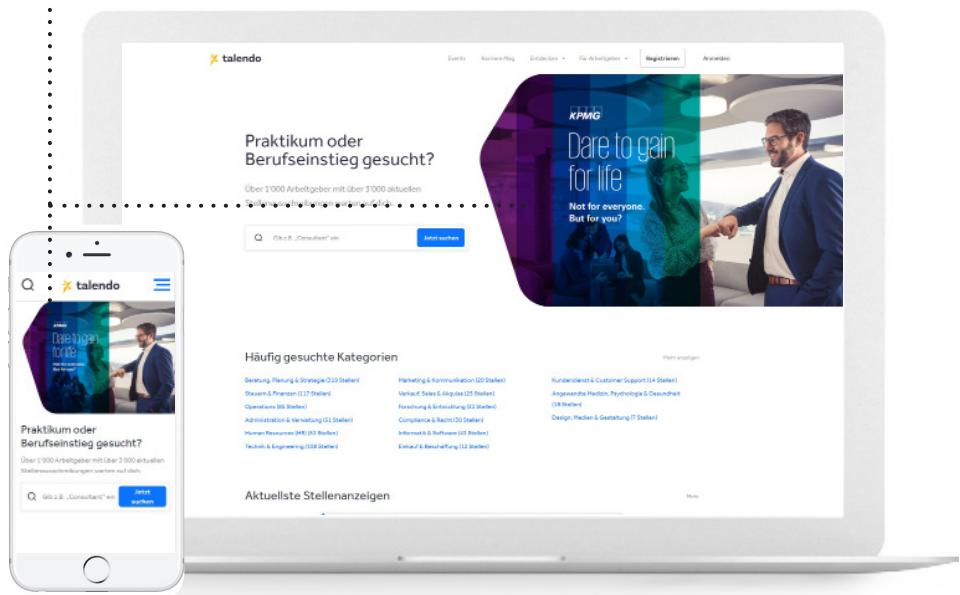
Banner guidelines

We present your company and your message during the desired duration with a large banner (Hero, Jumbotron) prominently on the main page or a smaller banner on the various sub-pages of talendo.ch. Between 2,000 and 4,000 students will see your message every day in the job search mask or the job adverts themselves.

MAIN PAGE

HERO-BANNER

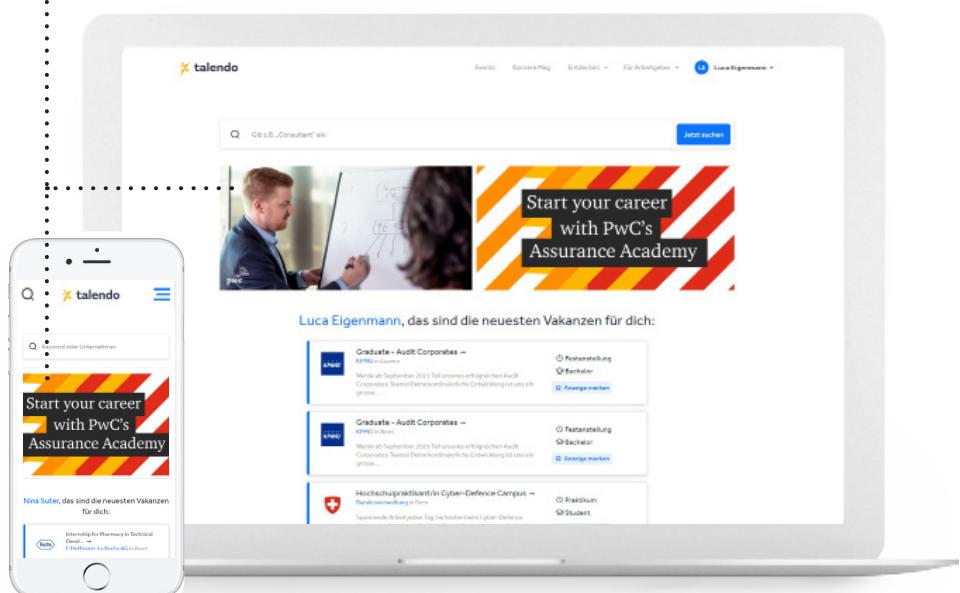
Presentation of your message at the top of the main page, when you are logged out.



JUMBOTRON HORIZONTAL

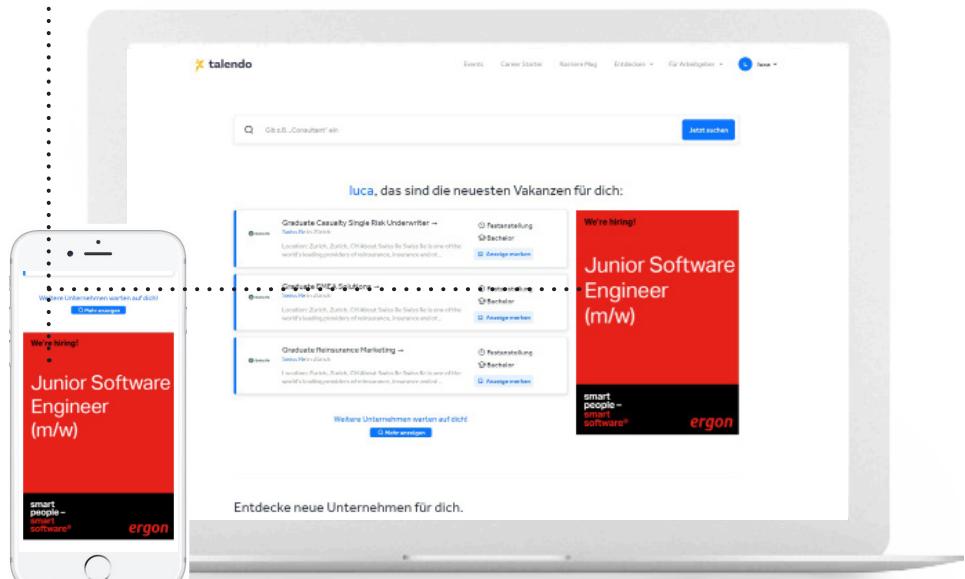
Presentation of your message on the main page, when you are logged in.

Note: the banner has a different format in the mobile view.



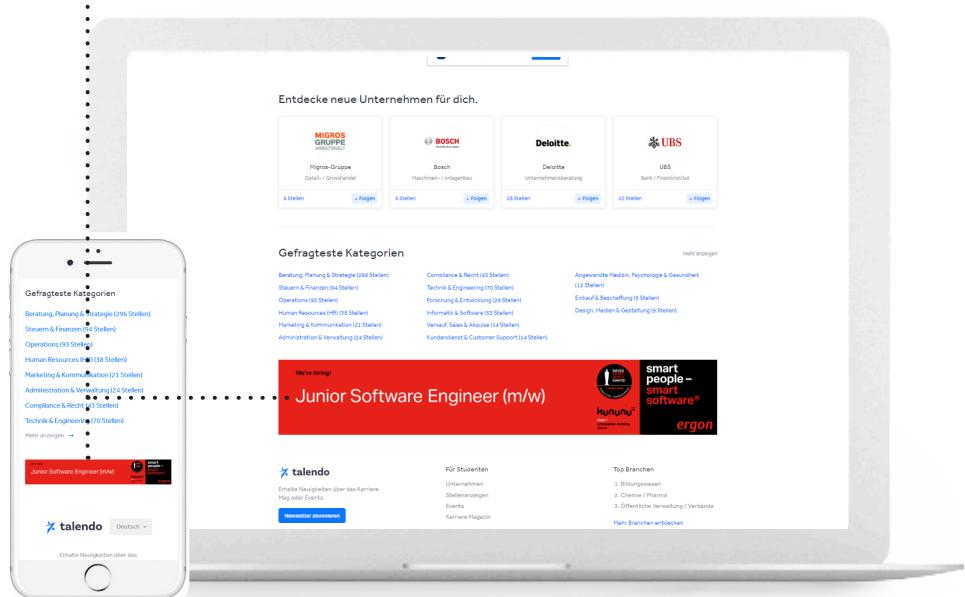
JUMBOTRON VERTICAL

Presentation of your message on the main page.



FOOTER

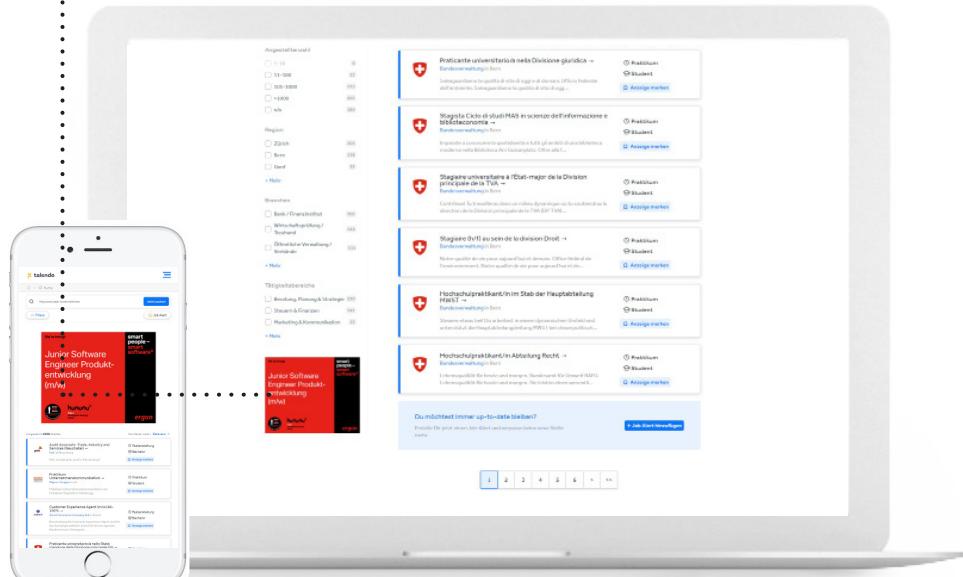
Presentation of your message in the footer of the main page.



BOTTOM PAGE: SEARCH

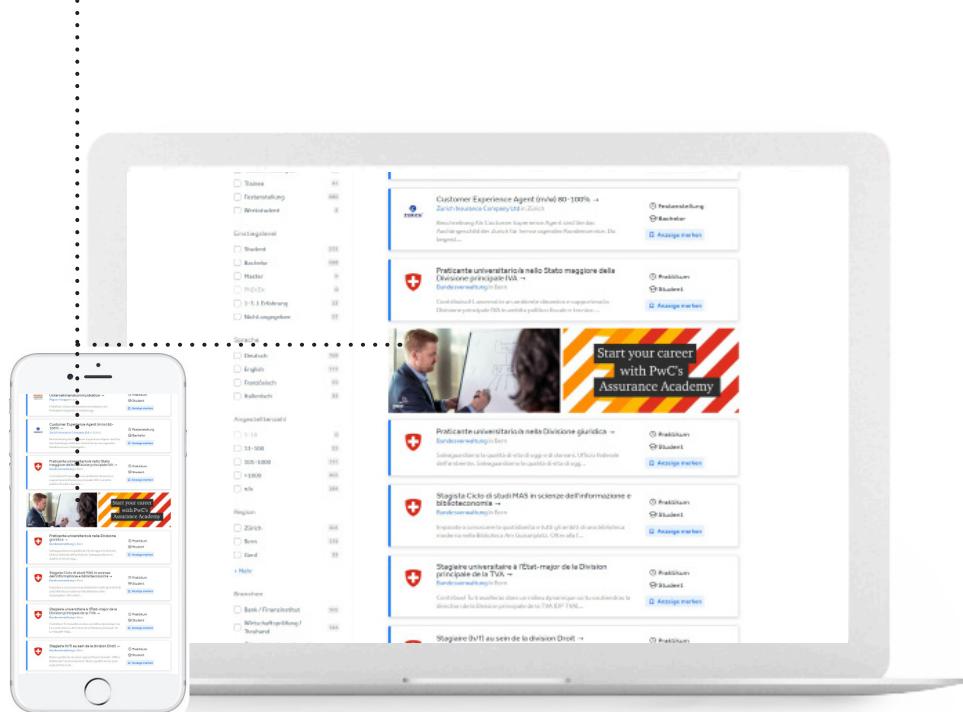
JOB-SEARCH MASK.....

Presentation of your message in the job search mask.



SEARCH RESULTS

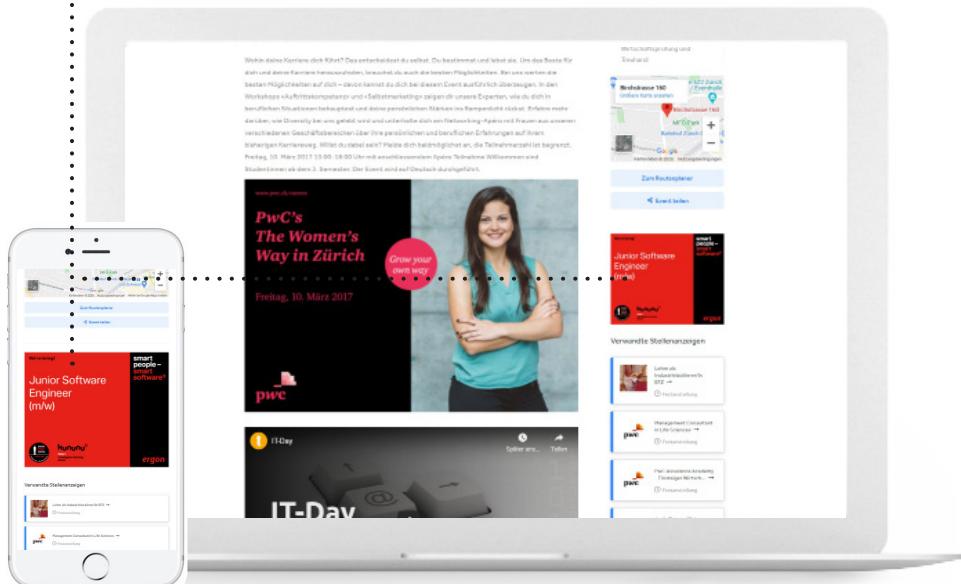
Presentation of your message between the results in the search.



SUBPAGE: EVENT

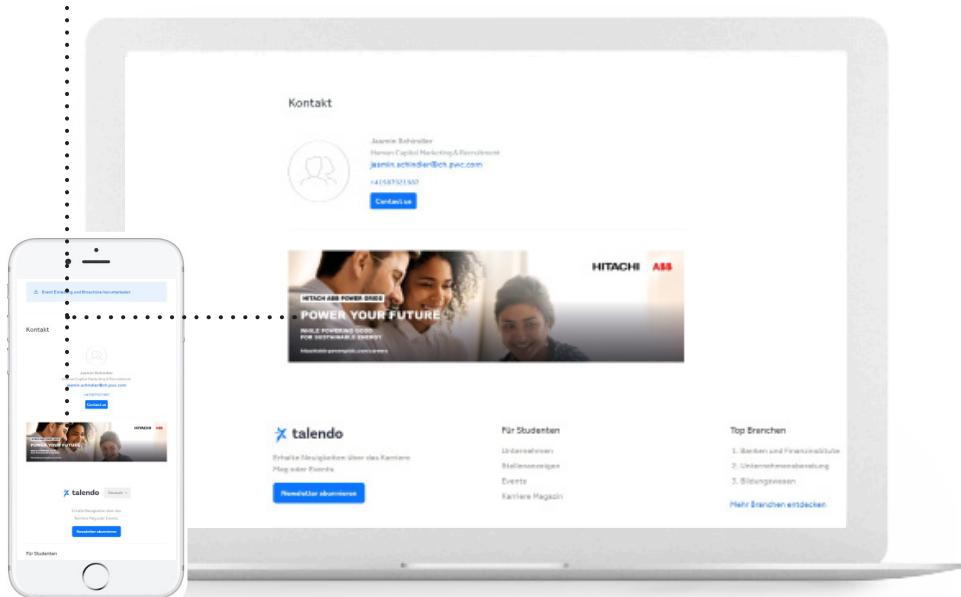
SIDEBAR EVENTS

Presentation of your message in the sidebar of the most frequented events.



FOOTER EVENT

Presentation of your message in the footer of an event.

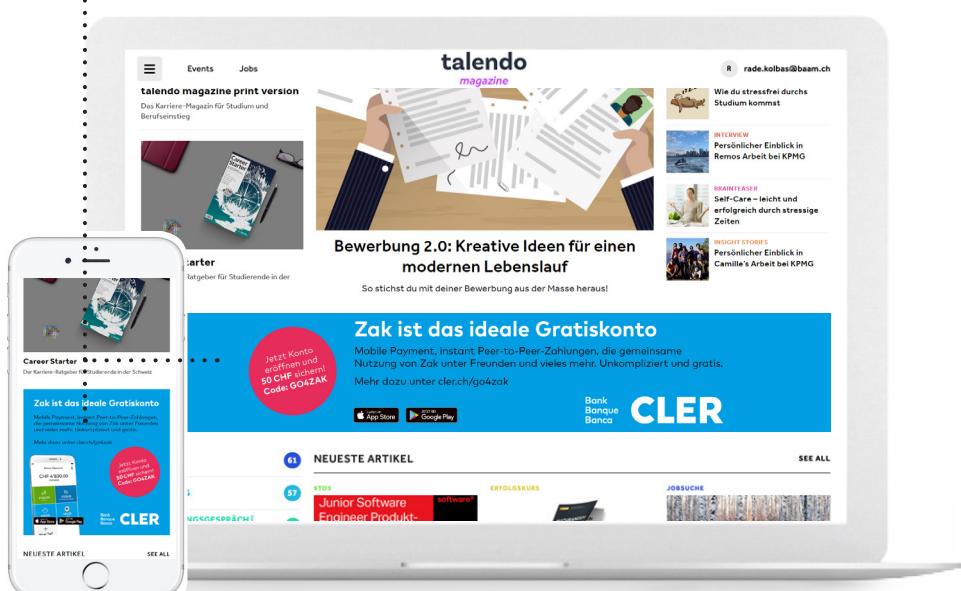


BOTTOM SIDE: TALENDOMAGAZIN

TOP OF HOME PAGE

Presentation of your message at the top of the home page of talendo magazine.

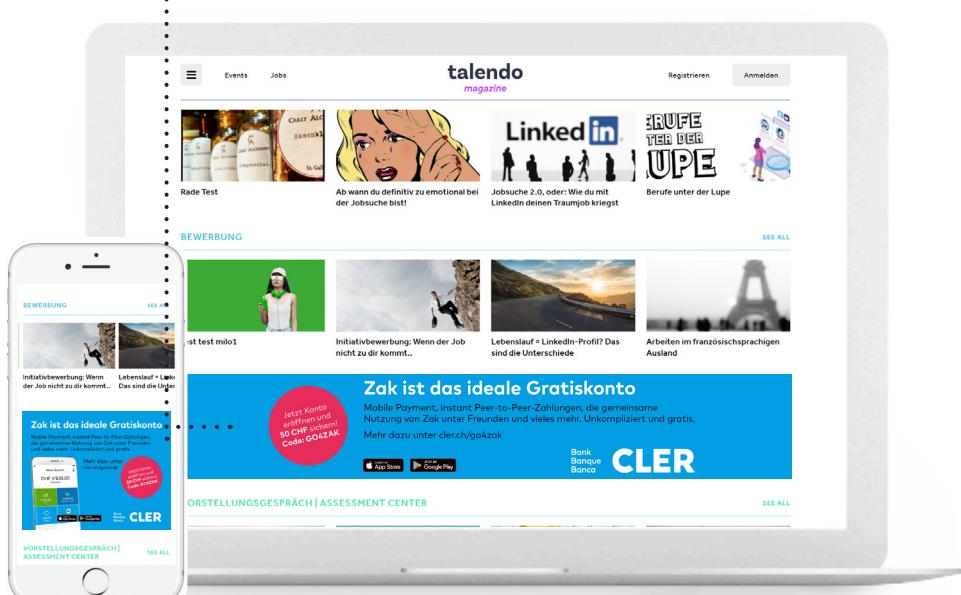
Note: the banner has a different format in the mobile view.



HOME PAGE BELOW

Presentation of your message at the bottom of the talendo magazine homepage.

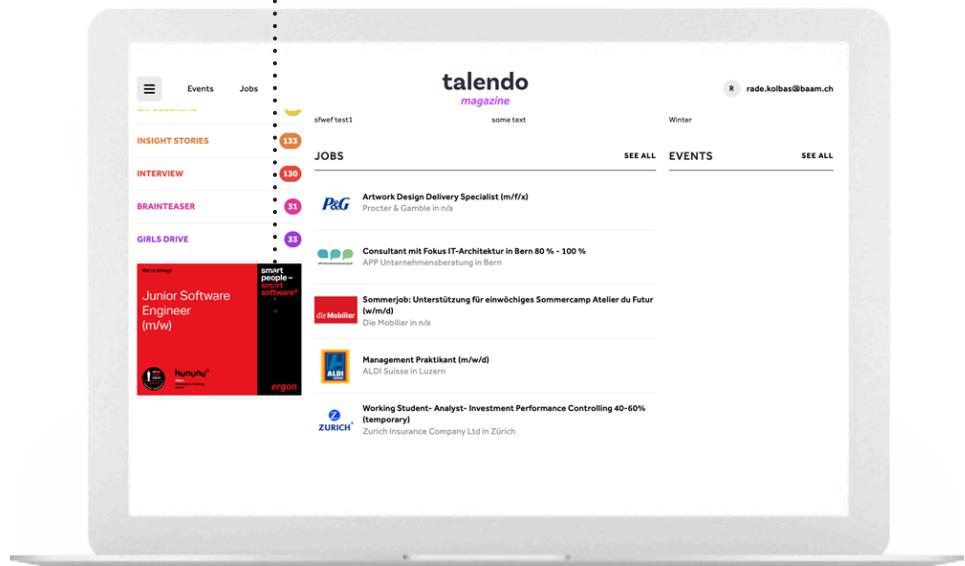
Note: the banner has a different format in the mobile view.



SIDE BAR TALEND MAGAZINE

Presentation of your message in the sidebar of talendo magazine.

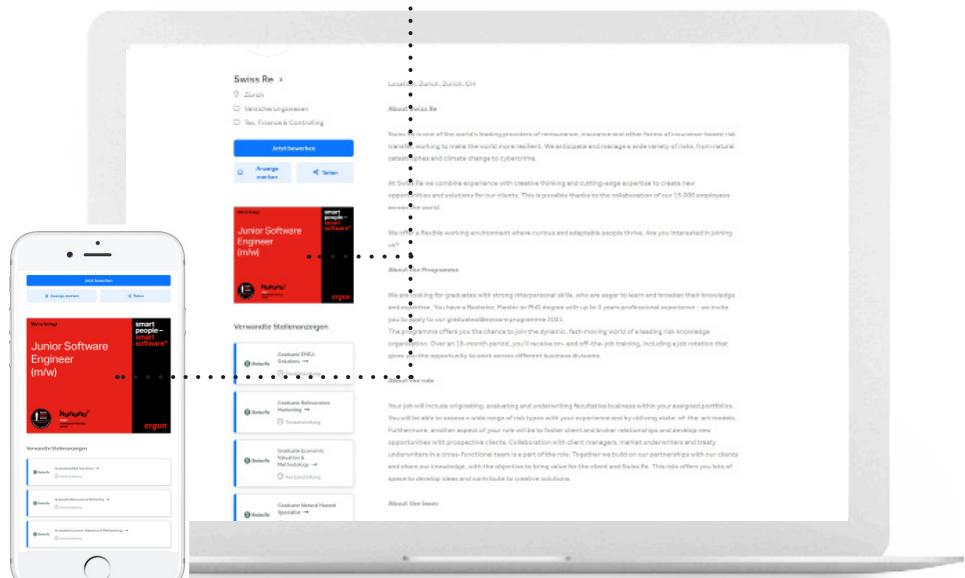
Note: the banner is not visible in the mobile view.



BOTTOM PAGE: JOB ADVERTISEMENT

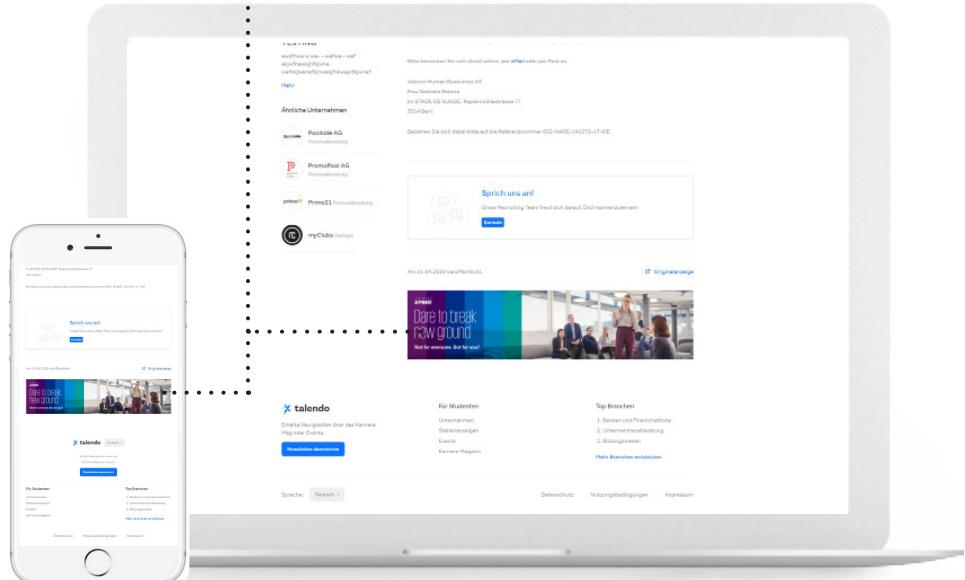
SIDE BAR JOB ADVERTISEMENT

Presentation of your message in the sidebar of the most popular job adverts.



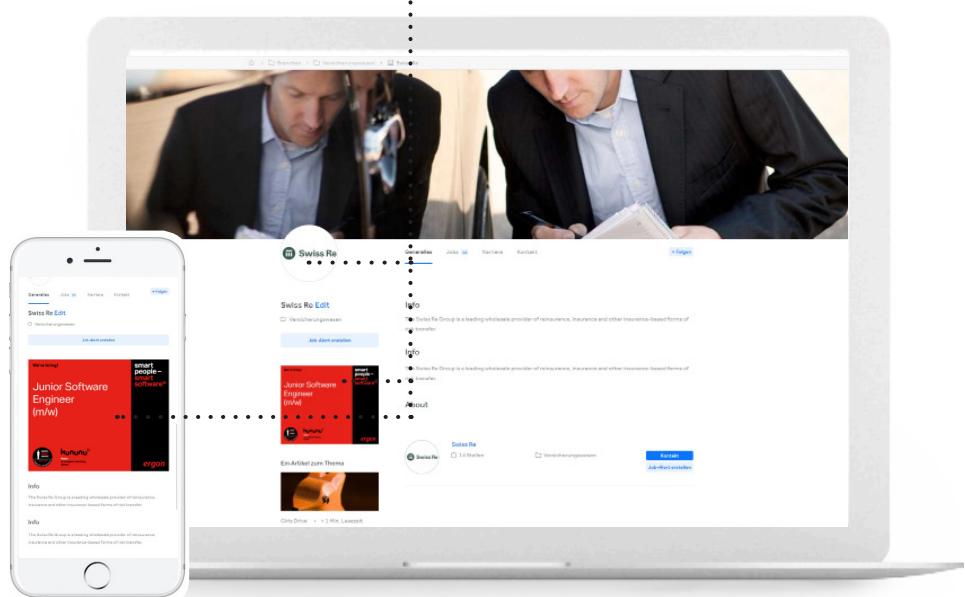
FOOTER JOB ADVERTISEMENT

Presentation of your message in the footer of a job advert.



BOTTOM PAGE: COMPANY PROFILE

Presentation of your message in the sidebar of the most frequented company profiles.



GENERAL BOTTOM SIDES

FIELD OF ACTIVITY

Presentation of your message in the sidebar of an activity area.

The laptop screen shows a section titled "Administration & Verwaltung" with a brief description of the field's functions and responsibilities. It features a photo of a man and a woman in professional attire. Below this are sections for "Top-Unternehmen" (with logos for Adecco, talendo, and Bundesverband) and "Anstellungsort".

The smartphone screen displays a job listing for a "Junior Software Engineer (m/w)" at "smart people software". It includes a "Zur Anwendung" button and a "Top-Unternehmen" section with the Adecco logo.

INDUSTRY

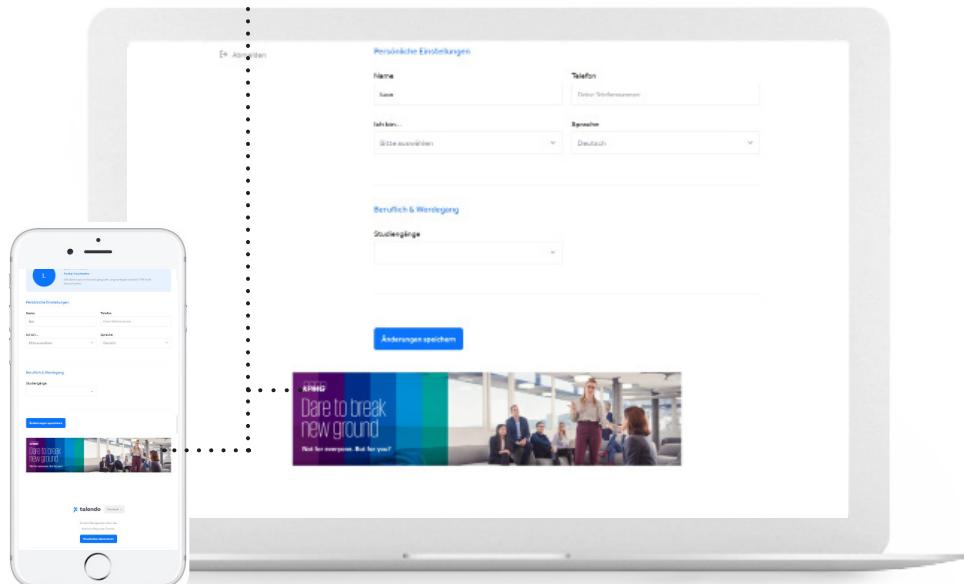
Presentation of your message in the sidebar of an industry.

The laptop screen shows a section titled "Automobil" with a brief description of the industry's role in global car production. It features a photo of a red and white car. Below this are sections for "Top-Unternehmen" (with logos for Paganese Test, +GF+, and TÜV TÜV) and "Anstellungsort" and "Dienstgebiete".

The smartphone screen displays a job listing for a "Junior Software Engineer (m/w)" at "smart people software". It includes a "Zur Anwendung" button and a "Top-Unternehmen" section with the Adecco logo.

FOOTER USER PROFILE

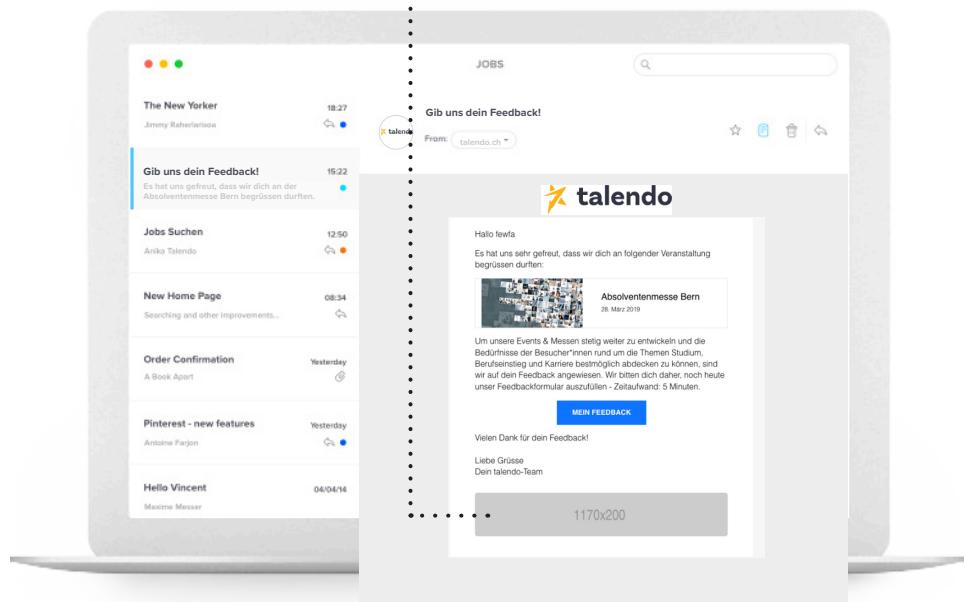
Presentation of your message in the footer of the user profile.



AUTOMATICALLY-GENERATED MAILS

Presentation of your message in the automatically generated mails

(e.g. job alerts, confirmation emails, password resets, etc.).



FORMATS

Main Page

Hero-Banner (two sizes)

Format:

- Desktop: 1170x330
- Mobile: 1140x860
- Datei: .ai/.psd/.indd

Note: As the banner has a special shape

please send your banner in one of the specified file formats and save the individual elements (text, image, logo etc.) on individual layers so that we can move the elements independently to optimise your appearance on the website.
website can be optimised.

Jumbotron horizontal

- Format: 1170x200px
- Format Mobile-View: 1140x860px
- Datei: .png/.jpg

Jumbotron vertikal

- Format: 400x550px
- Datei: .png/.jpg

Footer

- Format: 1170x200px
- Datei: .png/.jpg

Subpage: Search

Job search mask

- Format: 554x554px
- Datei: .png/.jpg

Search results

- Format: 1170x200px
- Datei: .png/.jpg

Subpage: Event

Event sidebar

- Format: 554x554px
- Datei: .png/.jpg

Footer Event

- Format: 1170x330px
- Datei: .png/.jpg

Bottom page: Company profile

- Format: 554x554px
- Datei: .png/.jpg

Subpage: Job advertisement

Sidebar job advertisement

- Format: 554x554px
- Datei: .png/.jpg

Footer job advertisement

- Format: 1170x200px
- Datei: .png/.jpg

Bottom: talendo magazine

Top of home page

- Format: 1170x200px
- Format Mobile-Ansicht: 554x554px
- Datei: .png/.jpg

Homepage below

- Format: 1170x200px
- Format Mobile-Ansicht: 554x554px
- Datei: .png/.jpg

talendo magazine sidebar

- Format: 554x554px
- Datei: .png/.jpg

General subpages

Field of activity

- Format: 554x554px
- Datei: .png/.jpg

Industry

- Format: 554x554px
- Datei: .png/.jpg

Footer user profile

- Format: 1170x200px
- Datei: .png/.jpg

Automatically generated mails

- Format: 1170x200px
- Datei: .png/.jpg

POSITION OVERVIEW

