

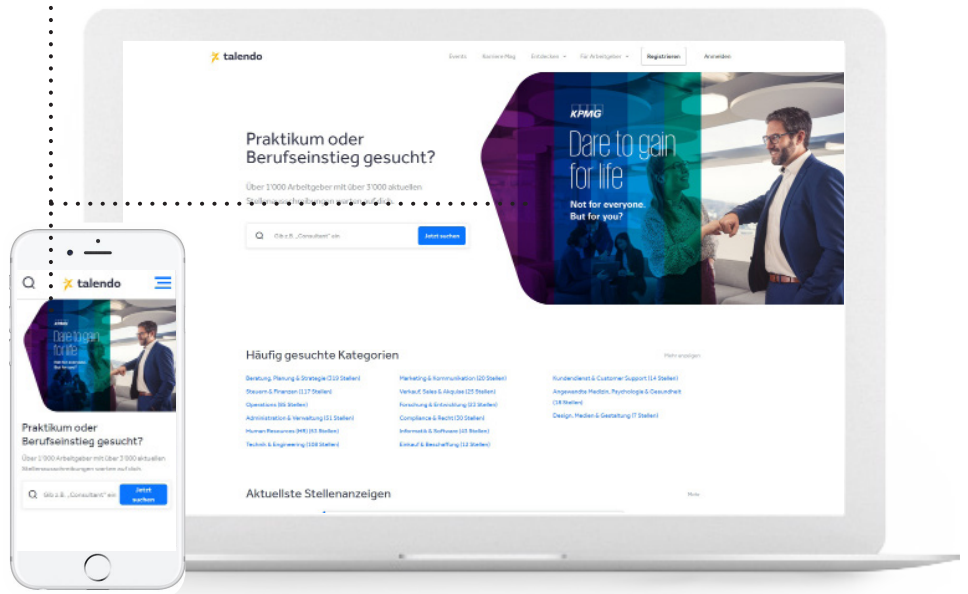
# Banner guidelines

We present your company and your message during the desired duration with a large banner (Hero, Jumbotron) prominently on the main page or a smaller banner on the various sub-pages of talendo.ch. Between 2,000 and 4,000 students will see your message every day in the job search mask or the job adverts themselves.

## MAIN PAGE

### HERO-BANNER

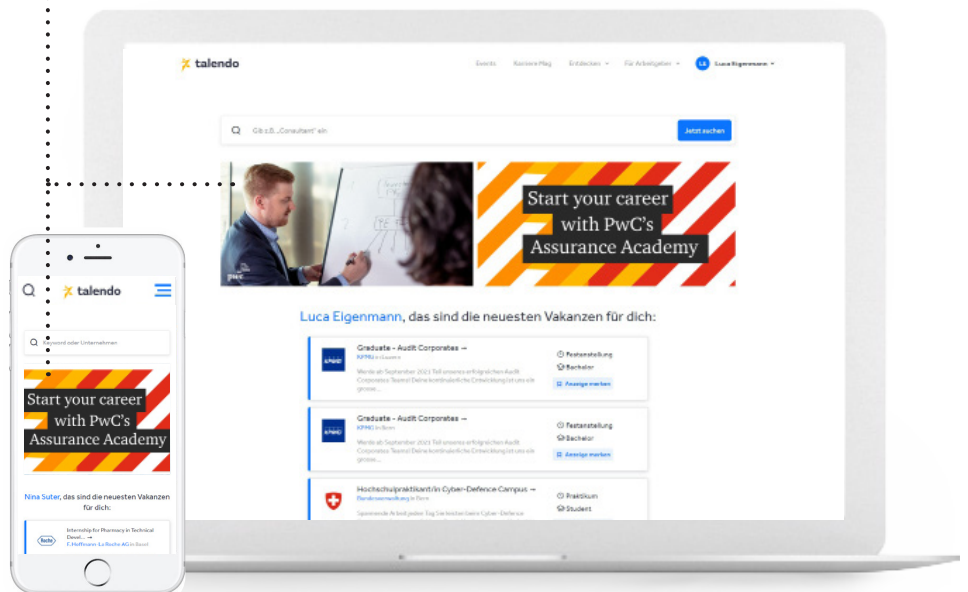
Presentation of your message at the top of the main page, when you are logged out.



### JUMBOTRON HORIZONTAL

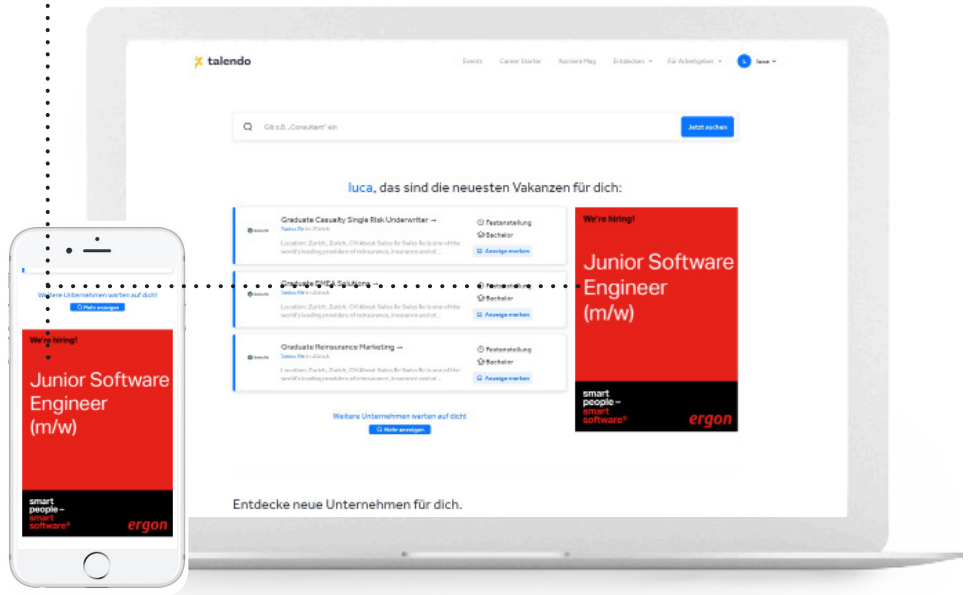
Presentation of your message on the main page, when you are logged in.

**Note:** the banner has a different format in the mobile view.



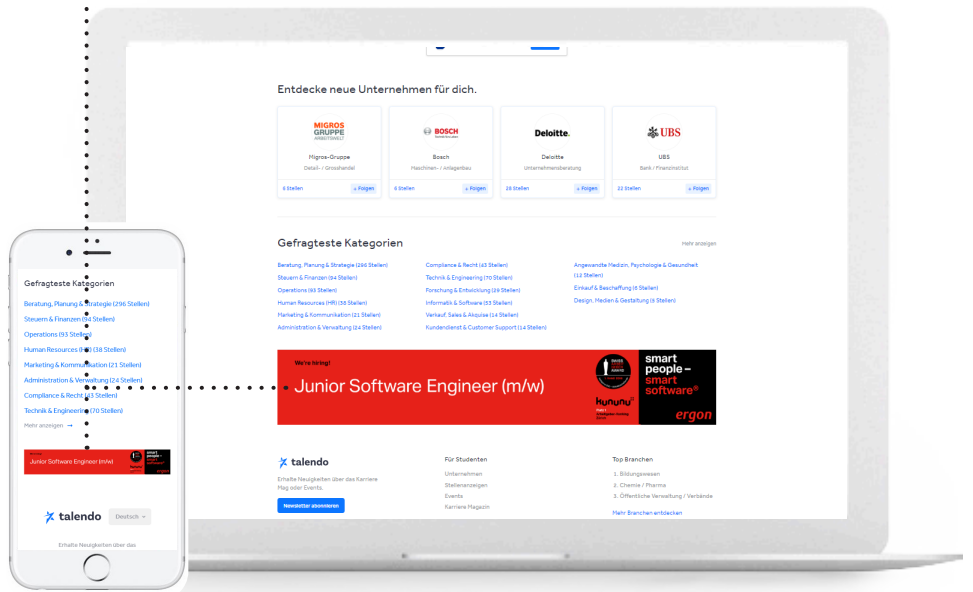
## JUMBOTRON VERTICAL

Presentation of your message on the main page.



## FOOTER

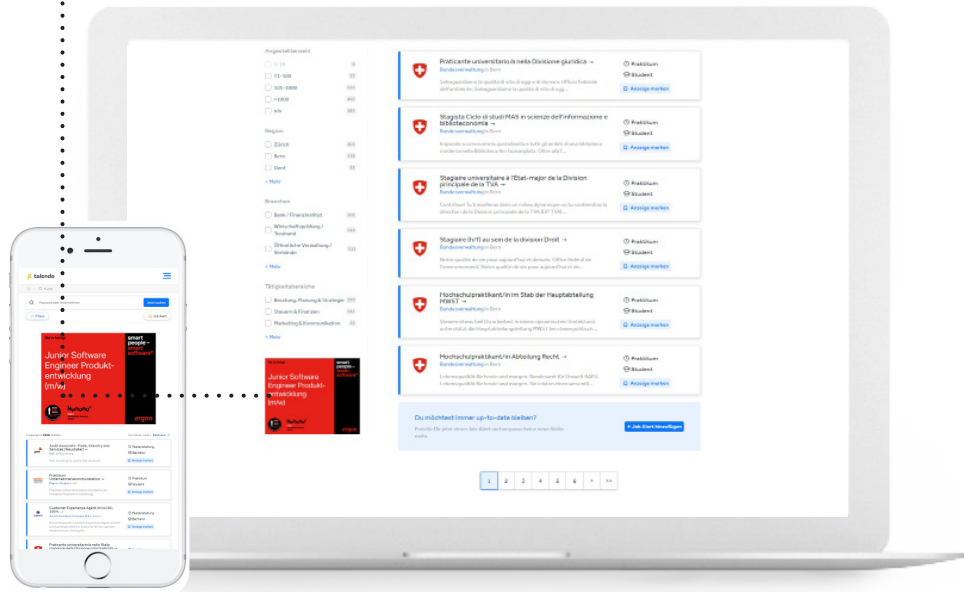
Presentation of your message in the footer of the main page.



## BOTTOM PAGE: SEARCH

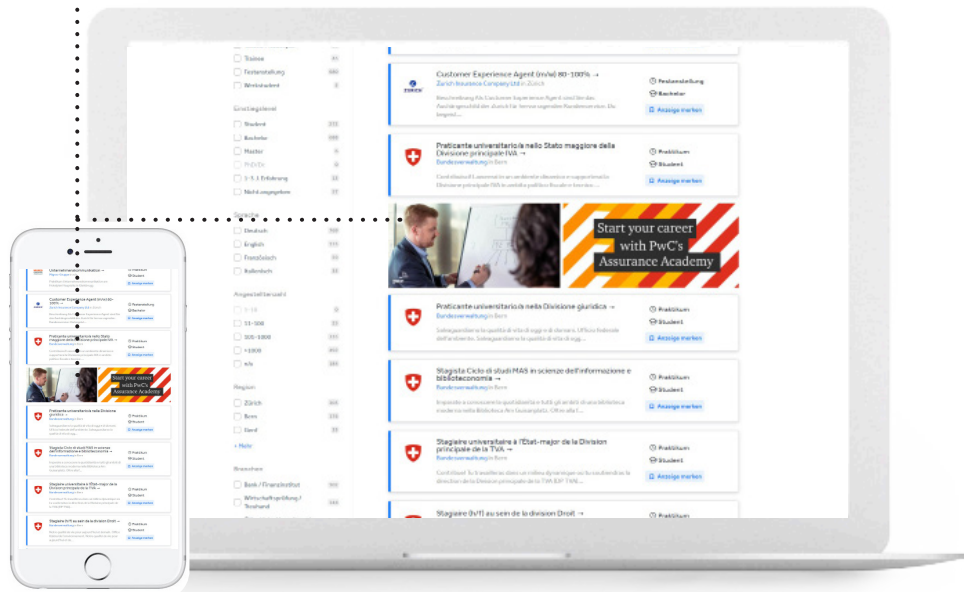
### JOB-SEARCH MASK.....

Presentation of your message in the job search mask.



## SEARCH RESULTS .....

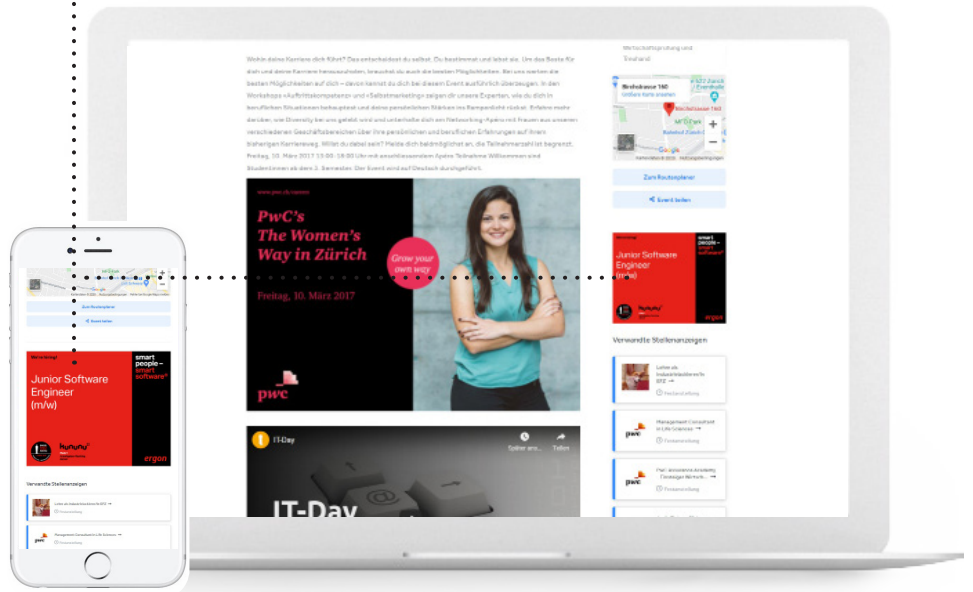
Presentation of your message between the results in the search.



## SUBPAGE: EVENT

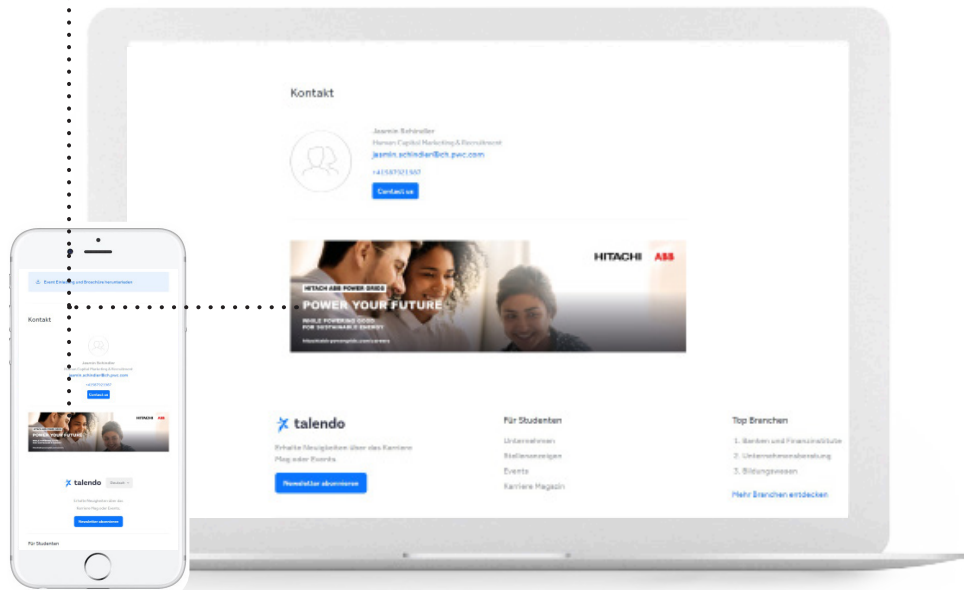
### SIDEBAR EVENTS

Presentation of your message in the sidebar of the most frequented events.



### FOOTER EVENT

Presentation of your message in the footer of an event.

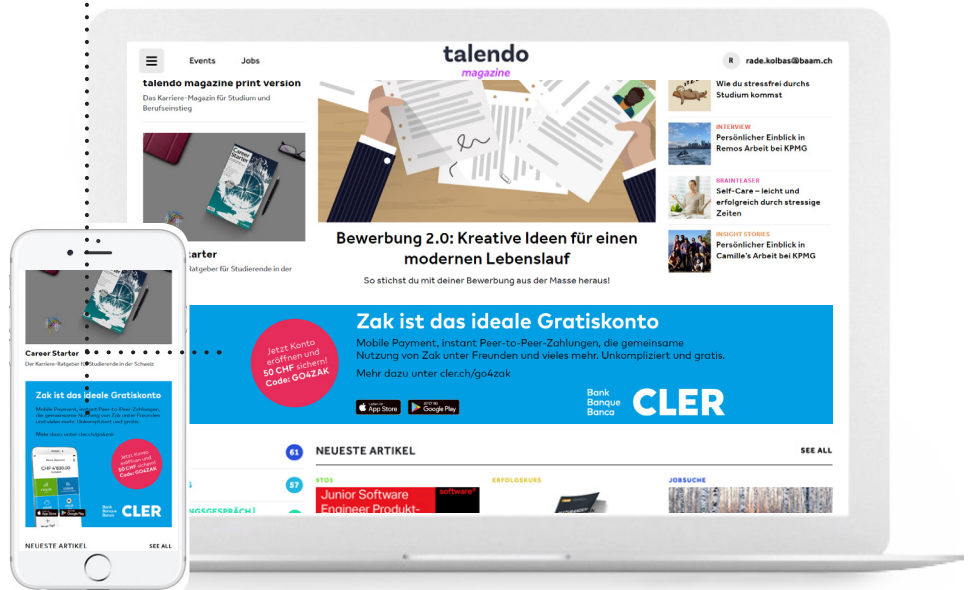


## BOTTOM SIDE: TALENDO MAGAZI-

### TOP OF HOME PAGE .....

Presentation of your message at the top of the home page of talendo magazine.

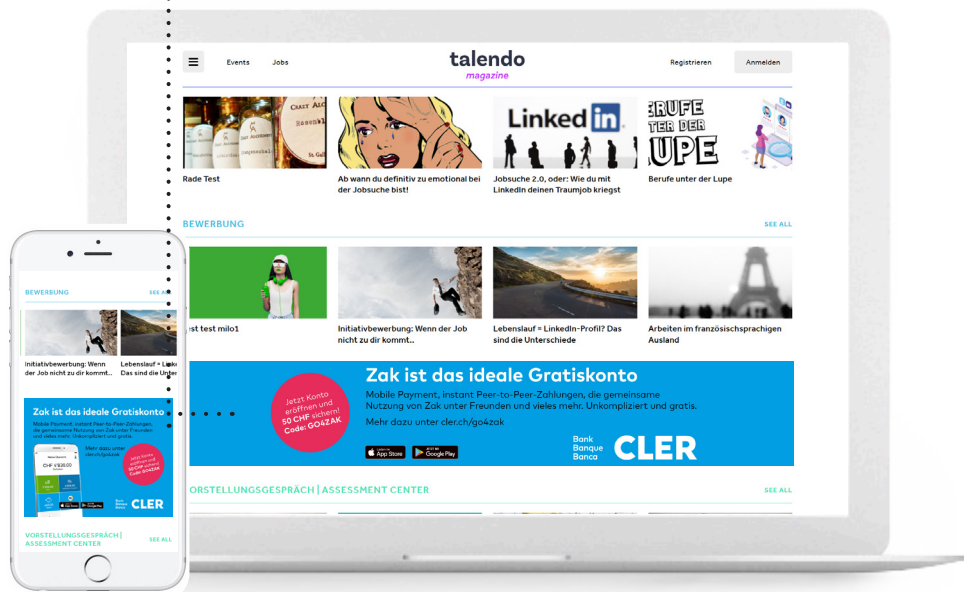
**Note:** the banner has a different format in the mobile view.



## HOMEPAGE BELOW .....

Presentation of your message at the bottom of the talendo magazine homepage.

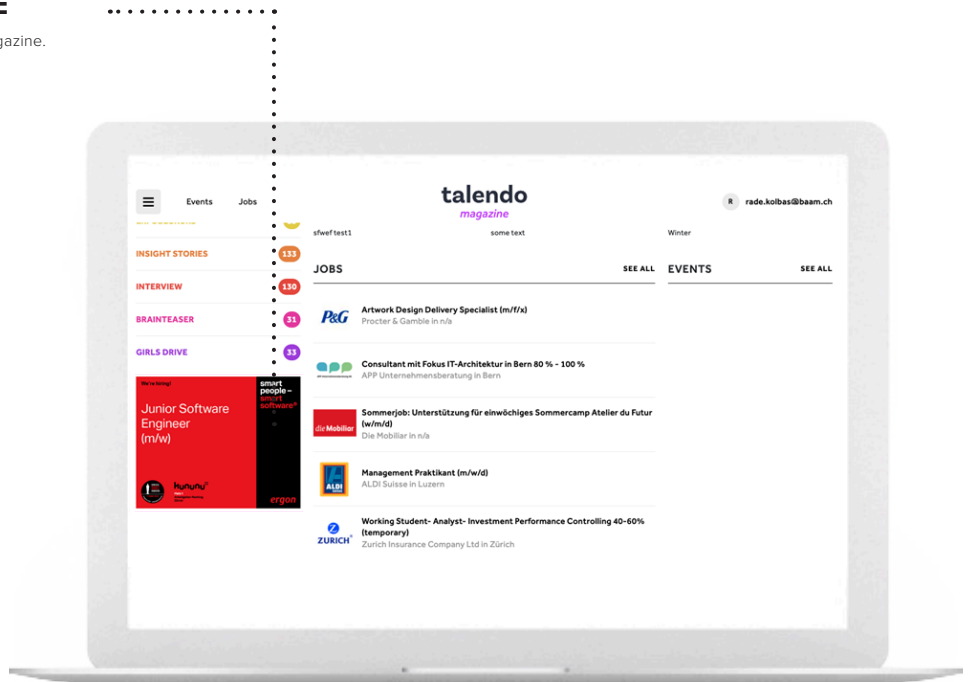
**Note:** the banner has a different format in the mobile view.



## SIDEBAR TALENDO MAGAZINE

Presentation of your message in the sidebar of talendo magazine.

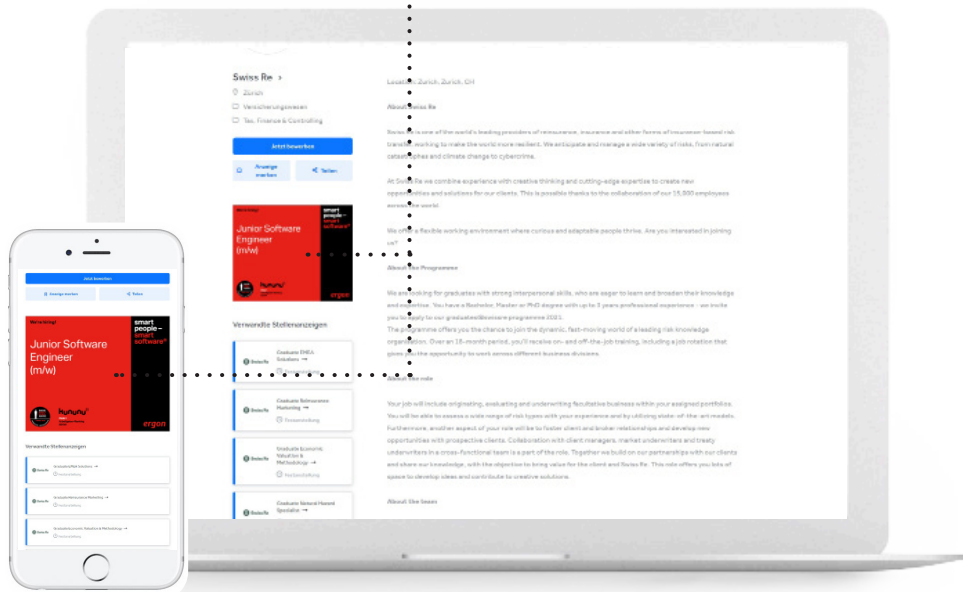
**Note:** the banner is not visible in the mobile view.



## BOTTOM PAGE: JOB ADVERTISEMENT

### SIDEBAR JOB ADVERTISEMENT

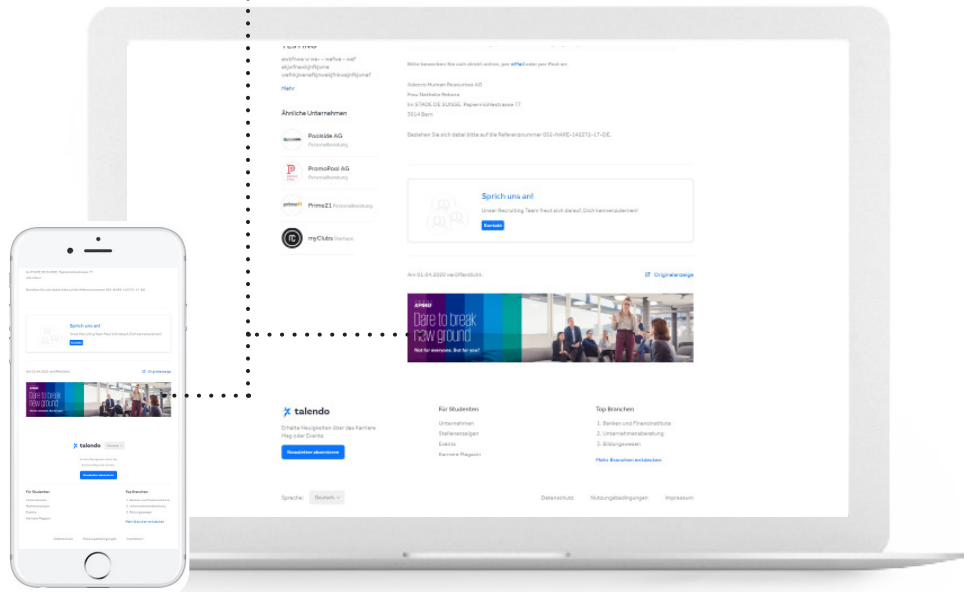
Presentation of your message in the sidebar of the most popular job adverts.





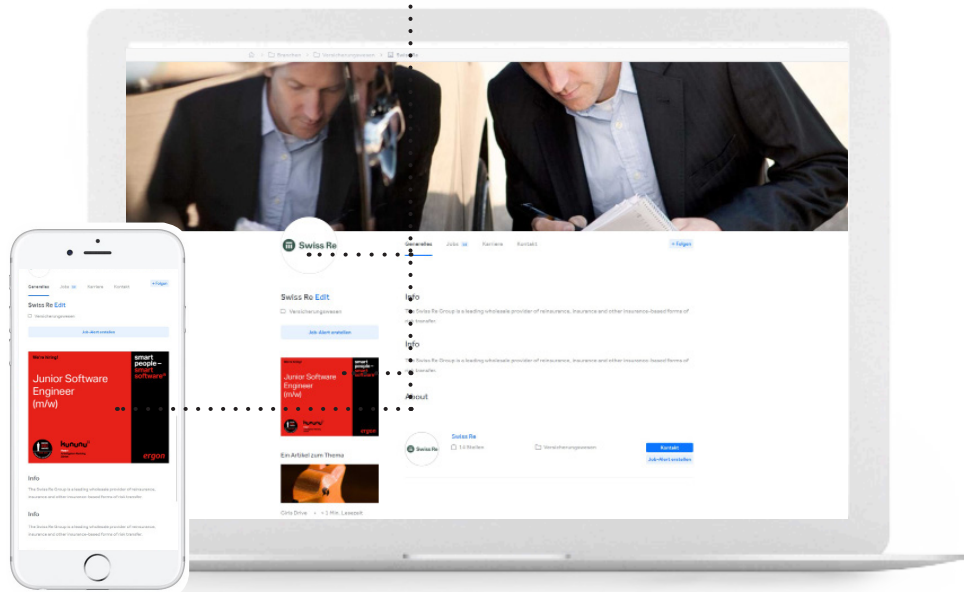
## FOOTER JOB ADVERTISEMENT

Presentation of your message in the footer of a job advert.



## BOTTOM PAGE: COMPANY PROFILE

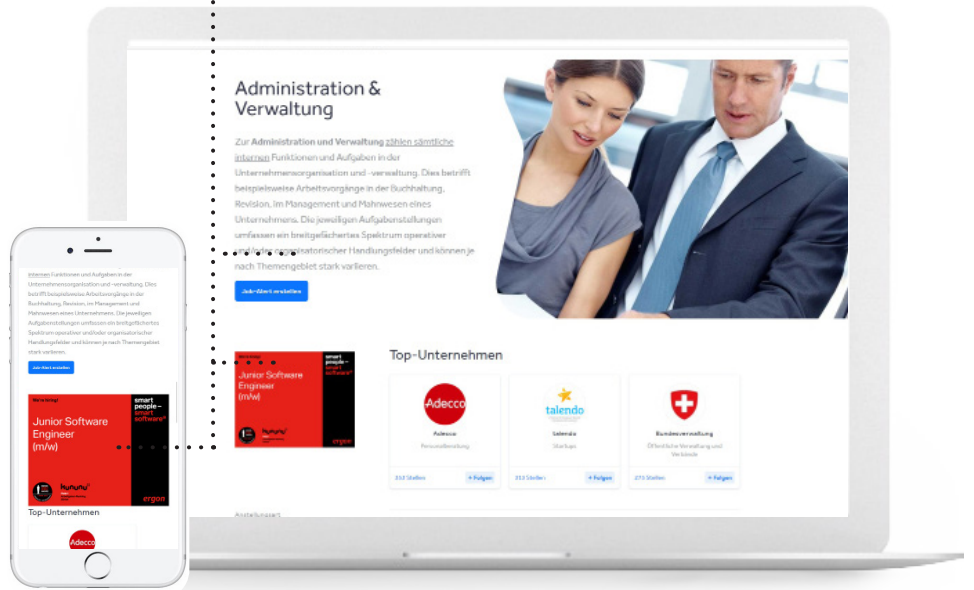
Presentation of your message in the sidebar of the most frequented company profiles.



## GENERAL BOTTOM SIDES

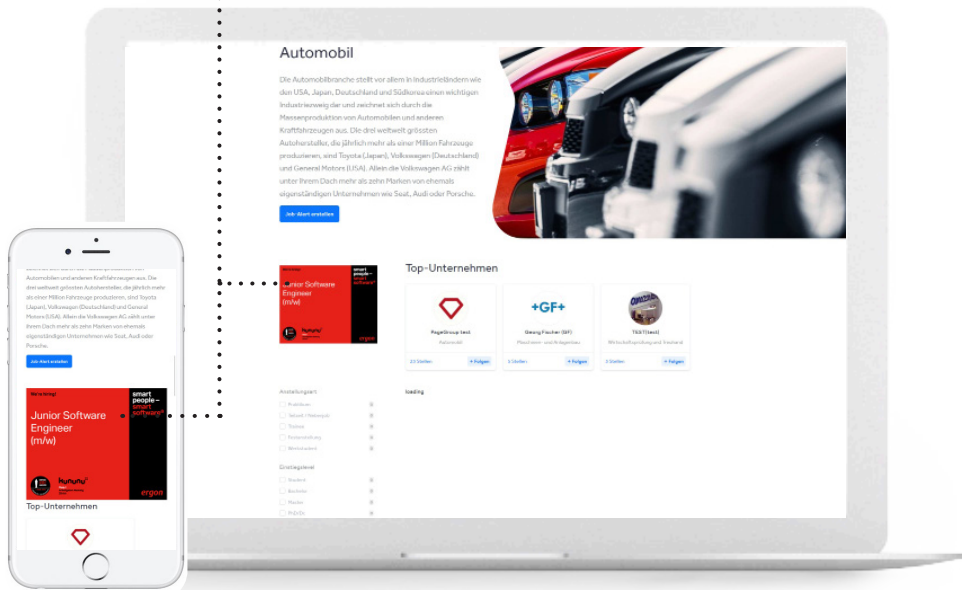
### FIELD OF ACTIVITY

Presentation of your message in the sidebar of an activity area.



### INDUSTRY

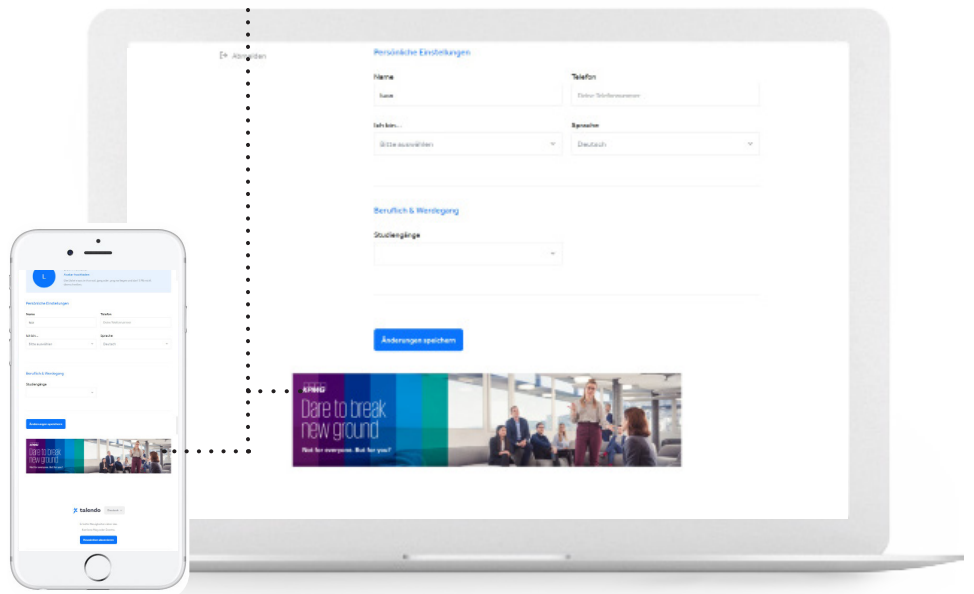
Presentation of your message in the sidebar of an industry.





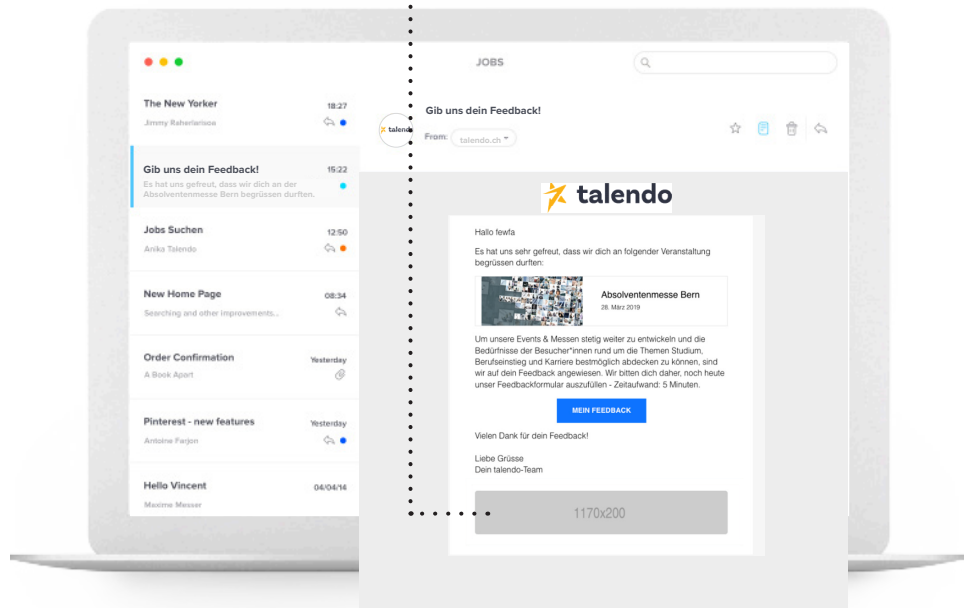
## FOOTER USER PROFILE

Presentation of your message in the footer of the user profile.



## AUTOMATICALLY-GENERATED MAILS

Presentation of your message in the automatically generated mails  
(e.g. job alerts, confirmation emails, password resets, etc.).



# FORMATS

## Main Page

### Hero-Banner (two sizes)

Format:

- Desktop: 1170x330

- Mobile: 1140x860

- Datei: .ai/.psd/.indd

**Note:** As the banner has a special shape please send your banner in one of the specified file formats and save the individual elements (text, image, logo etc.) on individual layers so that we can move the elements independently to optimise your appearance on the website. website can be optimised.

### Jumbotron horizontal

- Format: 1170x200px

- Format Mobile-View: 1140x860px

- Datei: .png/.jpg

### Jumbotron vertikal

- Format: 400x550px

- Datei: .png/.jpg

### Footer

- Format: 1170x200px

- Datei: .png/.jpg

## Subpage: Search

### Job search mask

- Format: 554x554px

- Datei: .png/.jpg

### Search results

- Format: 1170x200px

- Datei: .png/.jpg

## Subpage: Event

### Event sidebar

- Format: 554x554px

- Datei: .png/.jpg

## Footer Event

- Format: 1170x330px

- Datei: .png/.jpg

## Bottom page: Company profile

- Format: 554x554px

- Datei: .png/.jpg

## Subpage: Job advertisement

### Sidebar job advertisement

- Format: 554x554px

- Datei: .png/.jpg

### Footer job advertisement

- Format: 1170x200px

- Datei: .png/.jpg

## Bottom: talendo magazine

### Top of home page

- Format: 1170x200px

- Format Mobile-Ansicht: 554x554px

- Datei: .png/.jpg

### Homepage below

- Format: 1170x200px

- Format Mobile-Ansicht: 554x554px

- Datei: .png/.jpg

### talendo magazine sidebar

- Format: 554x554px

- Datei: .png/.jpg

## General subpages

### Field of activity

- Format: 554x554px

- Datei: .png/.jpg

## Industry

- Format: 554x554px

- Datei: .png/.jpg

### Footer user profile

- Format: 1170x200px

- Datei: .png/.jpg

## Automatically generated mails

- Format: 1170x200px

- Datei: .png/.jpg

## POSITION OVERVIEW

